

GENERAL TERMS AND CONDITIONS FOR PARTICIPATION IN THE SCHOLARSHIP COMPETITION

I. Organizer of the Competition

1.1. The scholarship competition is organized and conducted by ARC Academy – ARC Academy Association, registered at Mizia Street 23, Sofia, Bulgaria, with company registration number BG205498425, and chaired by Anthony Borisov Hristov, hereinafter referred to as the Academy or the Organizer.

1.2. The purpose of the competition is to encourage talented candidates to apply for the Academy's programs.

1.3. Participants in the competition are required to comply with the terms and provisions of these official competition rules ("Official Rules") and any amendments made by the Organizer.

1.4. By participating in this competition, the Participant declares that they are familiar with and agree to abide by the rules.

1.5. The Official Rules will be publicly available on the ARC Academy website.

1.6. The Organizer reserves the right to amend the Official Rules, with such changes taking effect upon their publication on the ARC Academy website.

II. Purpose of the Competition

2.1. To encourage talented artists to apply for ARC Academy's programs, the Academy is offering 2 partial scholarships, each covering 25% of the annual tuition fee. Each scholarship amounts to BGN 2,346 (EUR 1,200).

2.2. To promote the specialties and programs offered by ARC Academy to both new and existing audiences.

III. Competition Period

3.1. The scholarship competition will commence on January 27, 2025, and will run until February 16, 2025.

IV. Eligibility for Participation

4.1. The competition is open to all candidates wishing to enroll in the in-person programs at ARC Academy, including current first-year students.

4.2. Participation in the competition requires acceptance and adherence to these General Terms and Conditions.

V. Competition Mechanism

5.1. The scholarship competition will be conducted based on jury evaluations, with scholarships awarded to participants demonstrating the best performance. Jury members will be announced on the official competition webpage.

5.2. Each application must include the following mandatory information:

- A completed application form containing: the candidate's full name, email address, mailing address, and contact phone number.
- Completion and submission of the designated task.

5.3. Applications missing the required information will not be accepted, reviewed, or evaluated by the jury.

5.4. Applications must be submitted through the online form available on the ARC Academy website and the competition page.

5.5. Each participant is allowed to submit one application for this competition and, accordingly, can receive only one scholarship.

VI. Selection, Ranking of Participants, and Awarding

6.1. Submitted applications will be reviewed by the jury, and selected participants will receive scholarships for ARC Academy programs.

6.2. After the competition ends, the Organizer will contact all winners via the contact details provided in their applications by the end of February 2025.

6.3. Winners, upon being notified and confirming their intention to utilize the scholarship, will be required to complete the ARC Academy Application Form, published on the website.

6.4. The scholarship does not waive the interview requirement and does not guarantee acceptance into the programs. In such cases, the Academy reserves the right to reassign the scholarship to a runner-up.

6.5. The Academy is not obliged to provide personalized feedback to participants. If feedback is given, it will be at the sole discretion of ARC Academy and the jury.

6.6. The evaluation of applications will be determined on an average and individual basis at the discretion of the jury, which will be announced on the ARC Academy website when the competition launches.

6.7. ARC Academy reserves the right to contact non-selected participants via the email or phone number they provided.

6.8. The process for selecting candidates and granting scholarships may include, but is not limited to, the following steps: application submission, evaluation, contacting winners, completing the Application Form, interview, and official acceptance.

6.9. Participants are prohibited from using logos, visuals, copyrighted materials, or other identity elements created and owned by ARC Academy and/or the partner studio Chibi Phoenix for any purpose, including but not limited to publication, advertising, or distribution, without explicit permission from the respective rights holder.

6.10. Copyrighted materials created by participants during the competition remain their property. Participants agree that ARC Academy and/or Chibi Phoenix will not acquire rights to these materials and may only use them for marketing purposes with the explicit acknowledgment of the author.

6.11. Copyrighted materials used in the competition's communication, as well as those created by ARC Academy and/or Chibi Phoenix, remain the property of their respective owners. Participants have no rights to these materials and may not use them outside the competition without explicit permission.

VII. Terms of Participation

7.1. The Organizer reserves the right to disqualify any application that is plagiarized, violates laws, morality, or ethics, or is developed entirely using AI tools.

7.2. Participation does not require the purchase of products or payment of a participation fee.

7.3. By participating in the competition, the participant declares that they are the author of the submitted application and have not transferred exclusive usage rights to third parties other than the Organizer.

7.4. Participants consent to their applications being used for advertising purposes by ARC Academy.

7.5. Each participant assumes full responsibility for any claims made against the Organizer by third parties regarding the use of the application submitted by the participant, in accordance with these Official Rules.

VIII. Liability

8.1. Termination of the competition – The Organizer reserves the right to unilaterally terminate the competition by announcing such a decision as described in Section I of the Official Rules in

cases of rule violations, abuse, or extraordinary circumstances. The Organizer will not be liable for any losses or missed opportunities resulting from such termination.

8.2. By participating in the competition, participants agree that if they win, their names and creations may be made public and used in print or video materials by the Organizer and its partner for marketing purposes, without requiring payment.

8.3. The Organizer is committed to collecting and processing personal data provided by participants in compliance with data protection laws.

IX. Disputes

9.1. Any potential disputes between the Organizer and participants will be resolved through mutual agreement.

9.2. If no agreement is reached, disputes will be resolved by the competent courts of the Republic of Bulgaria.

X. Additional Conditions

10.1. Additional information regarding the competition can be obtained by contacting the email address: welcome@arc.academy or phone number: +359 886 925 303.

10.2. The scholarship cannot be carried over to the next academic year or combined with other financial discounts.

10.3. The scholarship cannot be transferred to another individual.