

## COMPETITION GENERAL TERMS AND CONDITIONS

### I. Organizer of the Competition

1.1. The scholarship competition is organized and conducted by ARC Academy – ARC Academy Association, registered at Mizia Street 23, Sofia, Bulgaria, with UIC BG205498425, and chaired by Anthony Borisov Hristov, hereinafter referred to as the **Academy** or the **Organizer**.

1.2. The purpose of the competition is to encourage talented candidates to apply for the **Academy's** preparatory programs for the 2025/2026 academic year.

1.3. Participants in the competition are required to comply with the terms and provisions of these Official Rules ("Competition General Terms and Conditions") and any amendments made by the **Organizer**.

1.4. By participating in this competition, the **Participant** declares that they are familiar with and agree to abide by the rules.

1.5. The Official Rules will be publicly available on the ARC Academy website.

1.6. The **Organizer** reserves the right to amend the Official Rules, with such changes taking effect upon their publication on the ARC Academy website.

### II. Purpose of the Competition

2.1. To encourage talented candidates to apply for ARC Academy's preparatory programs for the upcoming 2025/26 academic year, the **Academy** provides 3 partial scholarships of 50% of the full tuition fee.

2.2. To promote the specialties and programs offered by ARC Academy to both new and existing audiences.

### III. Competition Period

3.1. The scholarship competition will commence on March 13, 2025, and will run until April 13, 2025.

### IV. Eligibility for Participation

4.1. The competition is open to participation by all who wish to enroll in the preparatory programs of ARC Academy for the 2025/26 academic year.

4.2. Participation in the competition requires acceptance and adherence to these Competition General Terms and Conditions.

## **V. Competition Mechanism**

5.1. The scholarship competition will be conducted based on jury evaluations, with scholarships awarded to **Participants** demonstrating the best performance. Jury members will be announced on the official competition webpage.

5.2. Each application must include the following mandatory information:

- A completed application form containing: the candidate's full name, email address, city, date of birth, and phone number;
- Motivation for studying in the creative industry and at ARC;
- Choice of desired preparatory program at ARC;
- Completion and submission of the designated task.

5.3. Applications missing the required information will not be accepted, reviewed, or evaluated by the jury.

5.4. Applications must be submitted through the online form available on the ARC Academy website and the competition page.

5.5. Each **Participant** is allowed to submit one application for this competition and, accordingly, can receive only one scholarship.

## **VI. Selection, Ranking of Participants, and Awarding**

6.1. Submitted applications will be reviewed by the jury, and selected **Participants** will each receive one scholarship for the chosen preparatory program at ARC Academy.

6.2. After the competition ends, the **Organizer** will contact all winners via the contact details that each of them provided during the application.

6.3. Winners, upon being notified and confirming their intention to utilize the scholarship, will be required to complete the ARC Academy Application Form, published on the website.

6.4. The scholarship does not waive the personal meeting requirement. If declined, the **Academy** reserves the right to reassign the scholarship to a runner-up.

6.5. The **Academy** is not obliged to provide personalized feedback to **Participants**. If feedback is given, it will be at the sole discretion of ARC Academy and the jury.

6.6. The evaluation of applications will be determined as an arithmetic mean and individually at the discretion of the jury, which will be announced on the ARC Academy website when the competition launches.

6.7. ARC Academy reserves the right to contact non-selected **Participants** via the email or phone number they provided.

6.8. The process for selecting candidates and granting scholarships may include, but is not limited to, the following steps: application submission, evaluation, contacting winners, winners completing the Application Form, personal meeting, and official acceptance.

## **VII. Terms of Participation**

7.1. The **Organizer** reserves the right to disqualify any application that is plagiarized, violates laws, morality, or ethics, or is developed entirely using AI tools.

7.2. Participation does not require the purchase of products or payment of a participation fee.

7.3. By participating in the competition, the **Participant** declares that they are the author of the submitted application and have not transferred exclusive usage rights to third parties other than the **Organizer**.

7.4. By participating in the competition, **Participants** consent to their applications being used for advertising purposes by ARC Academy.

7.5. Each **Participant** assumes full responsibility for any claims made against the **Organizer** by third parties regarding the use of the application submitted by the **Participant**, in accordance with these Official Rules.

## **VIII. Liability**

8.1. Termination of the competition – The **Organizer** reserves the right to unilaterally terminate the competition by announcing such a decision as described in Section I of the Official Rules in cases of rule violations, abuse, or extraordinary circumstances. The **Organizer** will not be liable for any losses or missed opportunities resulting from such termination.

8.2. By participating in the competition, **Participants** agree that if they win, their names and creations may be made public and used in print/online or video materials by the **Organizer** for marketing purposes, without requiring payment.

8.3. The **Organizer** is committed to collecting and processing personal data provided by **Participants** in compliance with the General Data Protection Regulation.

## **IX. Disputes**

9.1. Any potential disputes between the **Organizer** and the **Participants** will be resolved through mutual agreement.

9.2. If no agreement is reached, disputes will be resolved by the competent courts of the Republic of Bulgaria.

## **X. Additional Conditions**

10.1. Additional information regarding the competition can be obtained by contacting the email address: [welcome@arc.academy](mailto:welcome@arc.academy) or phone number: +359 886 925 303.

10.2. The scholarship cannot be carried over to the next academic year or combined with other financial discounts.

10.3. The scholarship cannot be transferred to another individual.